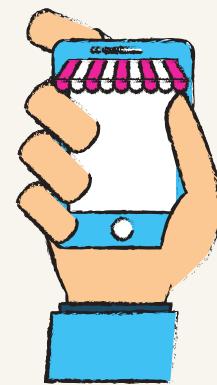# Are you ready for the Pinterest guide?

Take about 10 min to do it properly

Step 1

On your PC go to
PINTEREST.COM

On mobile -> Go to the
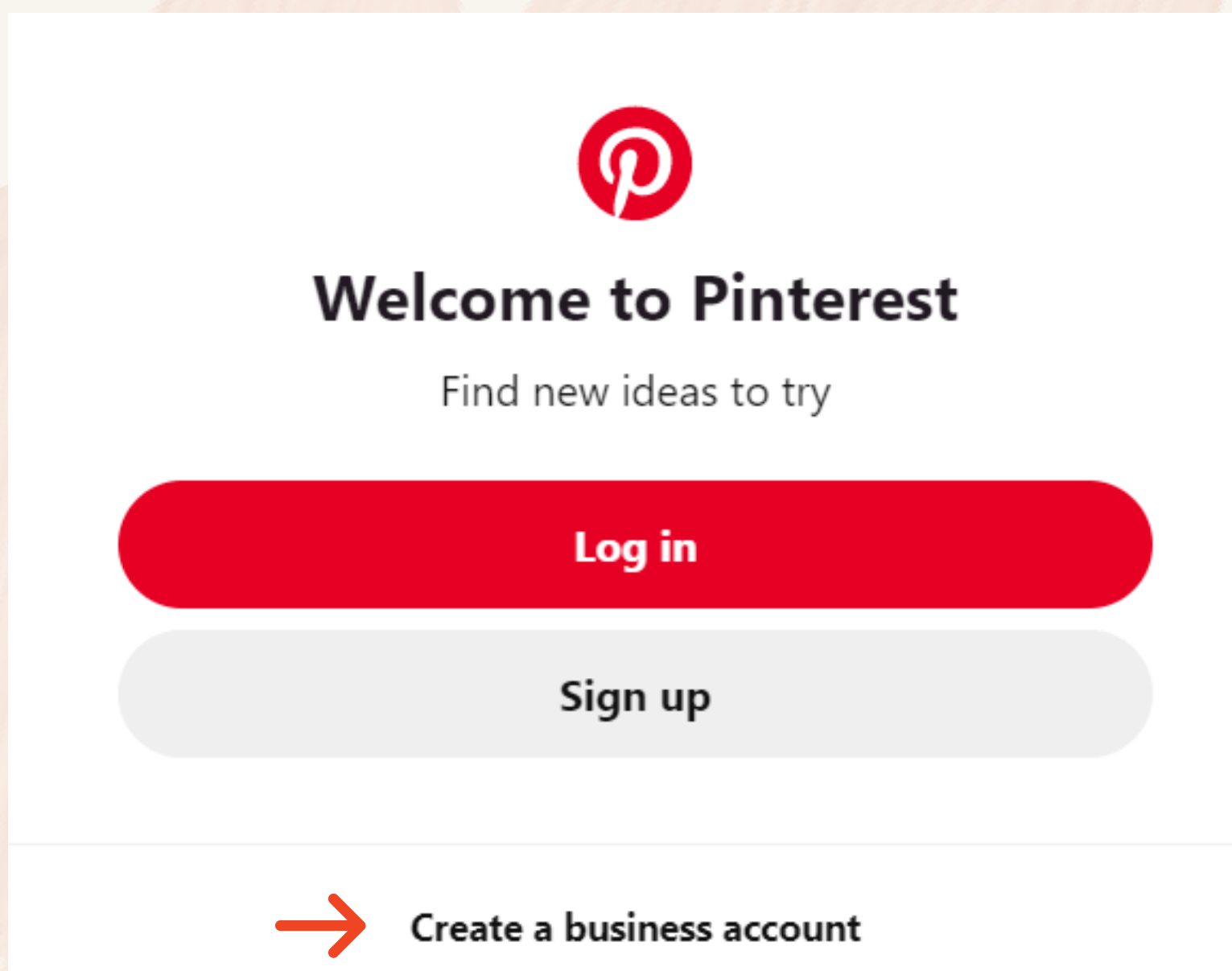app store & download it

pinterest

ביטול

Pinterest ✅
אומת על ידי Play Protect

🅿

Open a business account
and not private
(this way we can see
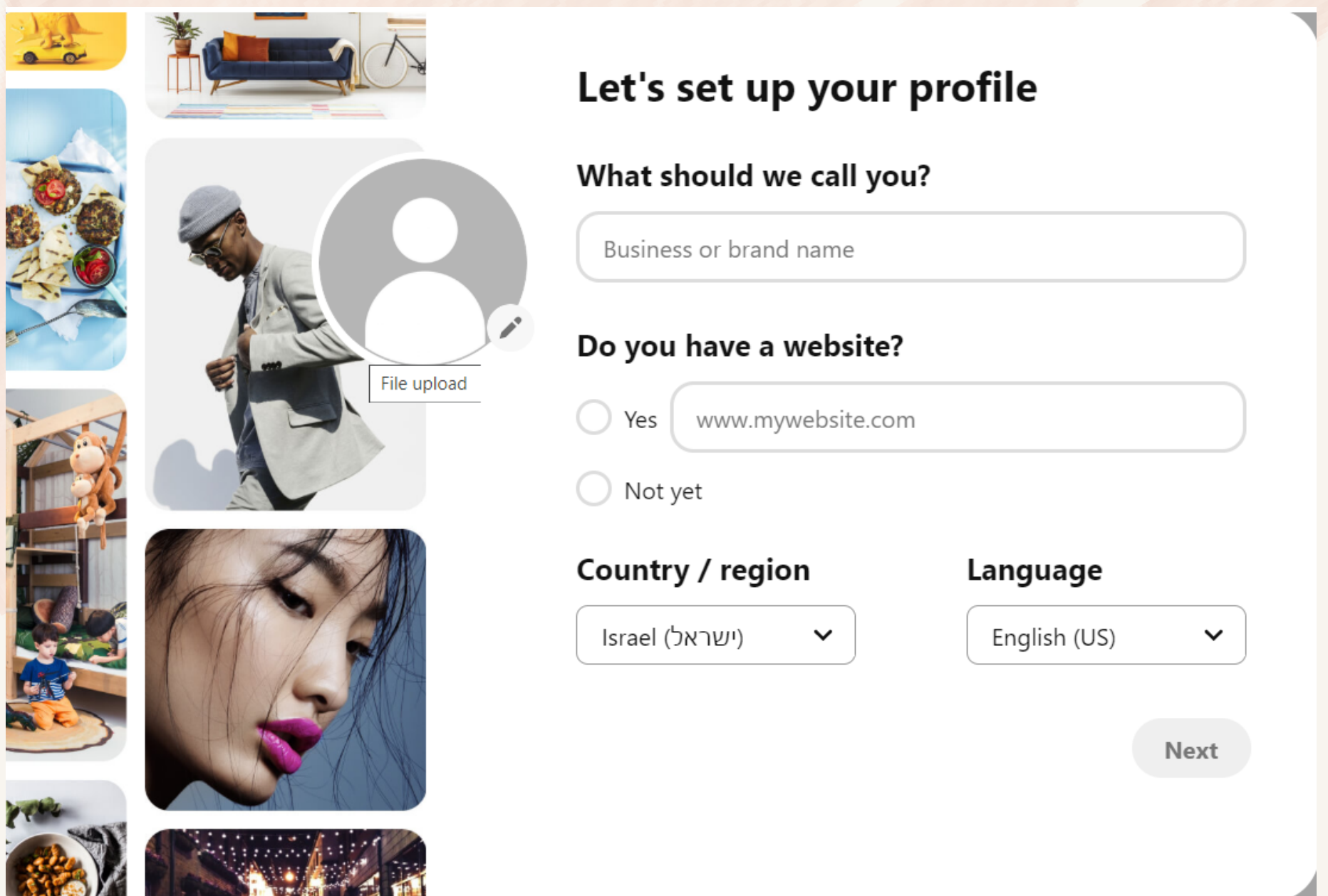all the analytics
and also have more features)

I recommend doing this
step on your computer
and after it go to your
mobile

Step 2
Edit User

After you click on "create a business account" you will have to
fill in all the details
that appear in the fields (if you can
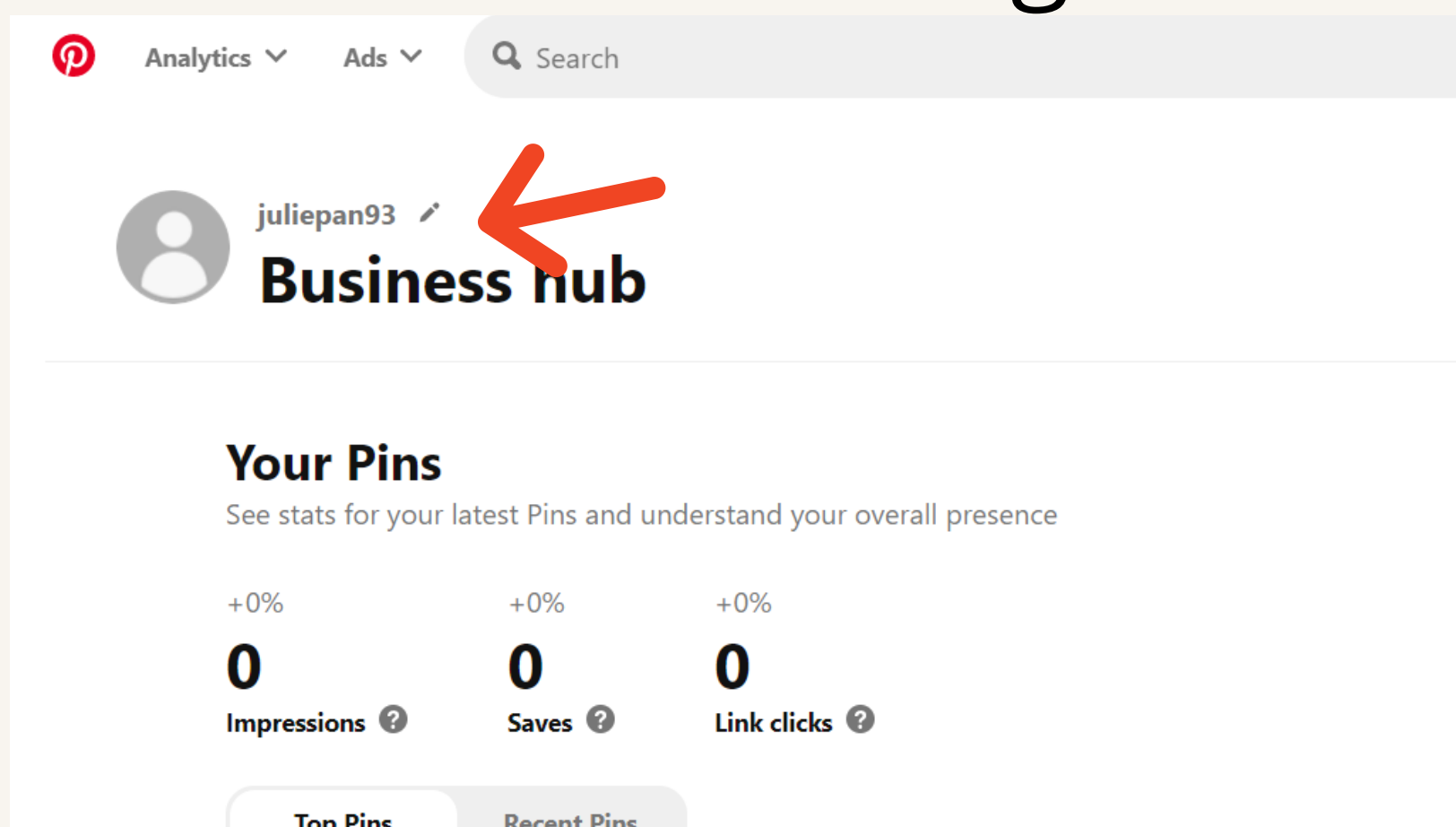add a website its great to)

In bussiness field
write your name or your
business's name
Depending on your use In
Pinterest

Click on a pencil and let's start editing

Analytics ⌄   Ads ⌄   🔍 Search

juliepan93 ✏️
Business hub

Your Pins
See stats for your latest Pins and understand your overall presence

+0%   +0%   +0%
0   **0**   **0**
Impressions ❓ Saves ❓   Link clicks ❓

Top Pins   Recent Pins

✏️ Edit profile
👤 Account settings
🌐 Claim
🔔 Notifications
🔒 Privacy and data
🛡️ Security
⚏ Apps

Photo
Change

Display name
juliaju

Username
juliepan930823

www.pinterest.com/juliepan930823

About your profile
Write a little bit about yourself here

Email address (public)

Country Code   Phone number (public)
Select Country Code ⌄

On ABOUT section try to answer these 3 main questions:

- who are you?
- what are you doing?
-call to action
EXAMPLE "visit my site"

Home   Search   Create   Notifications   Saved **1**

⚙️   ✏️**2**

J   juliaju

www.julia-digital.co.il

Overview   Boards   Pins   Followers

Your analytics   >

<   Settings   **3**

✏️ Edit profile   >
👤 Account settings   >
   Get a free business account   >
🔔 Notifications   >
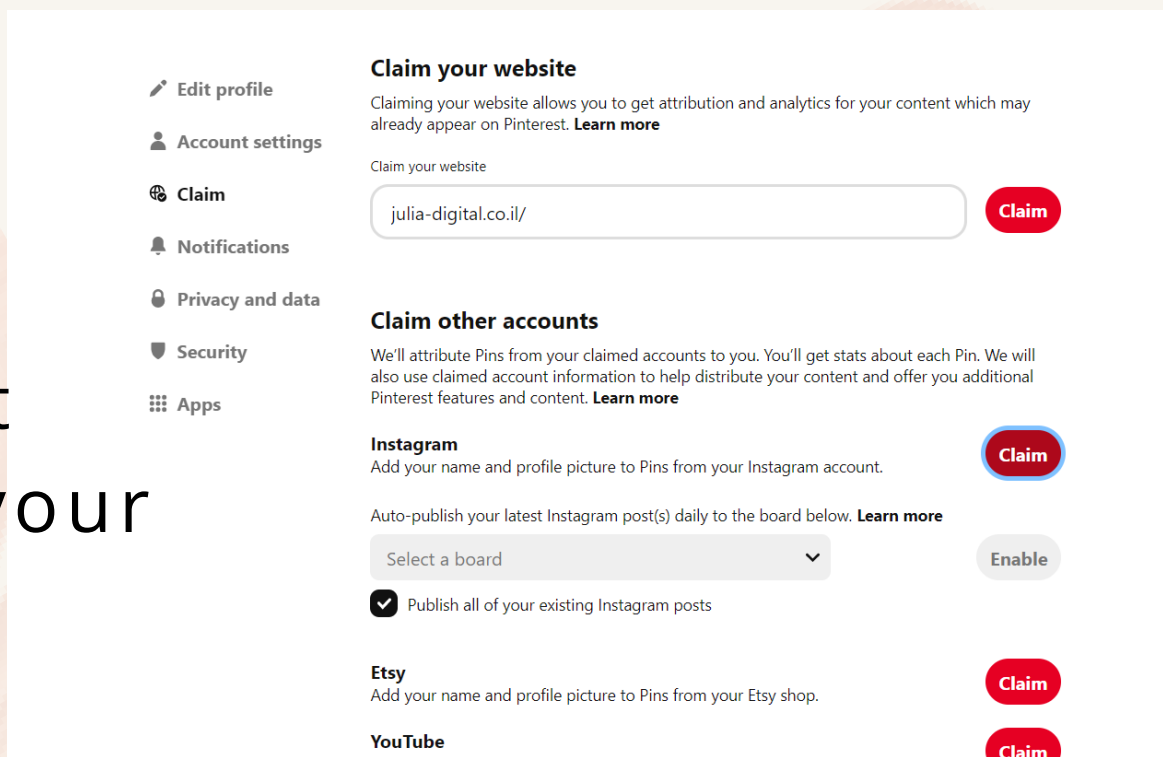🔒 Privacy & data   >

don't forget to click it to open the menu

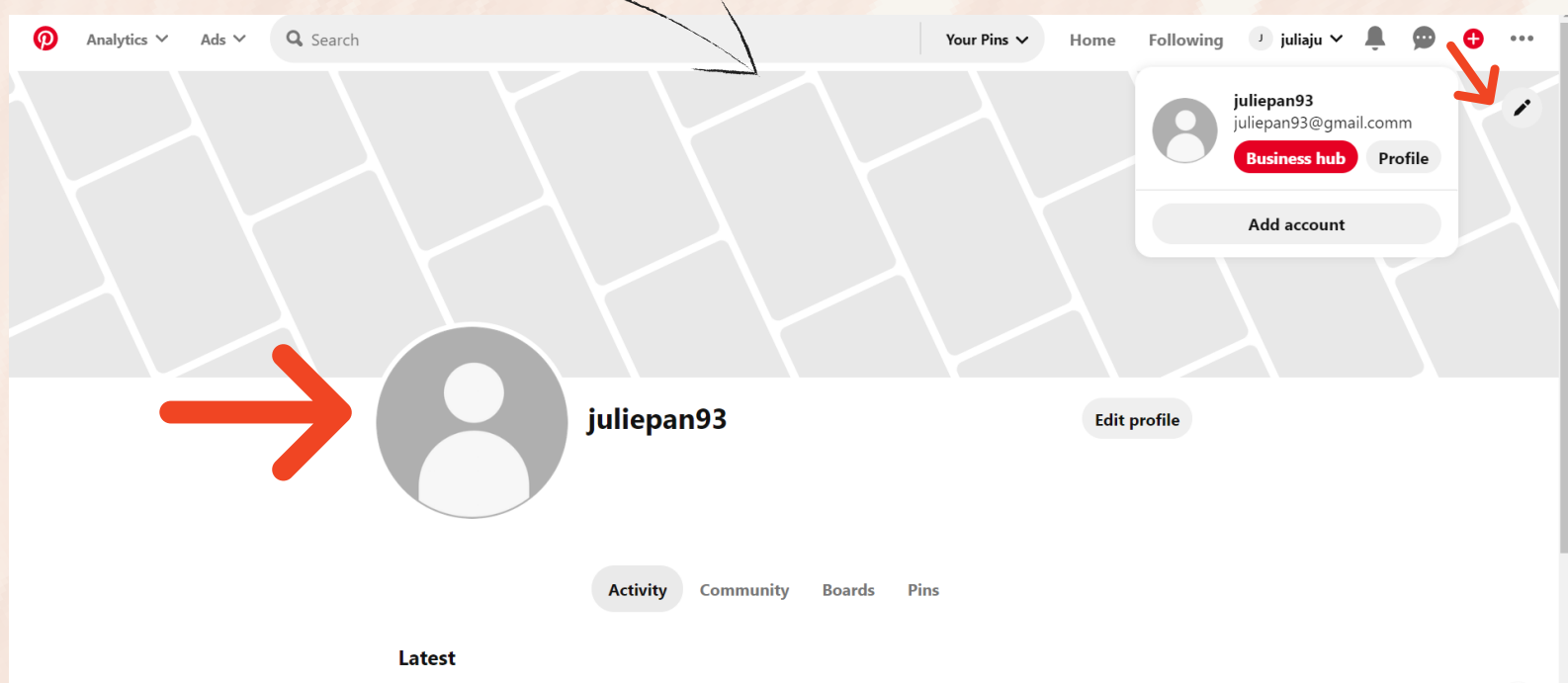Once set up on computer -> a Business Account There is't any problem getting started editing on mobile
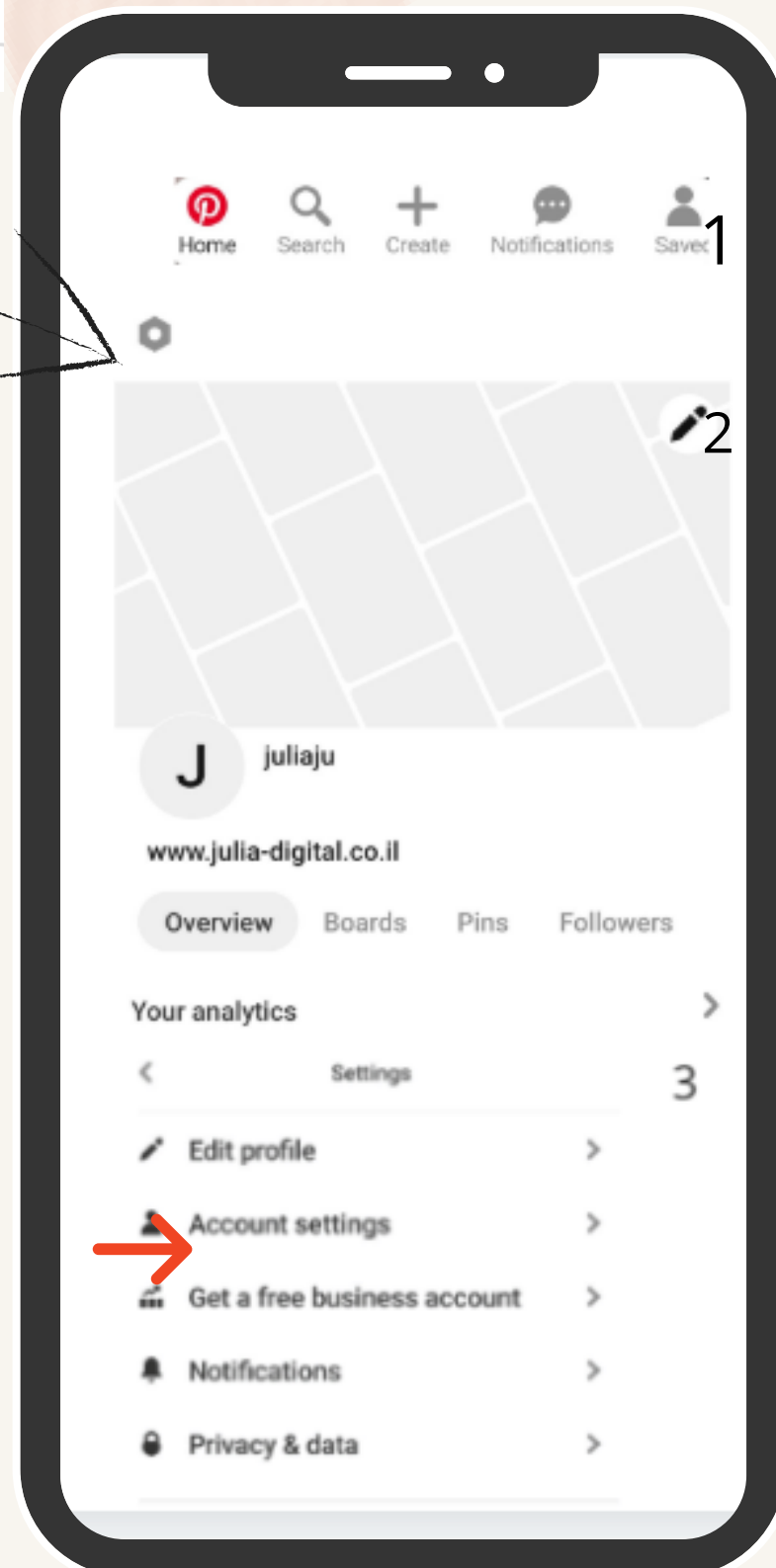
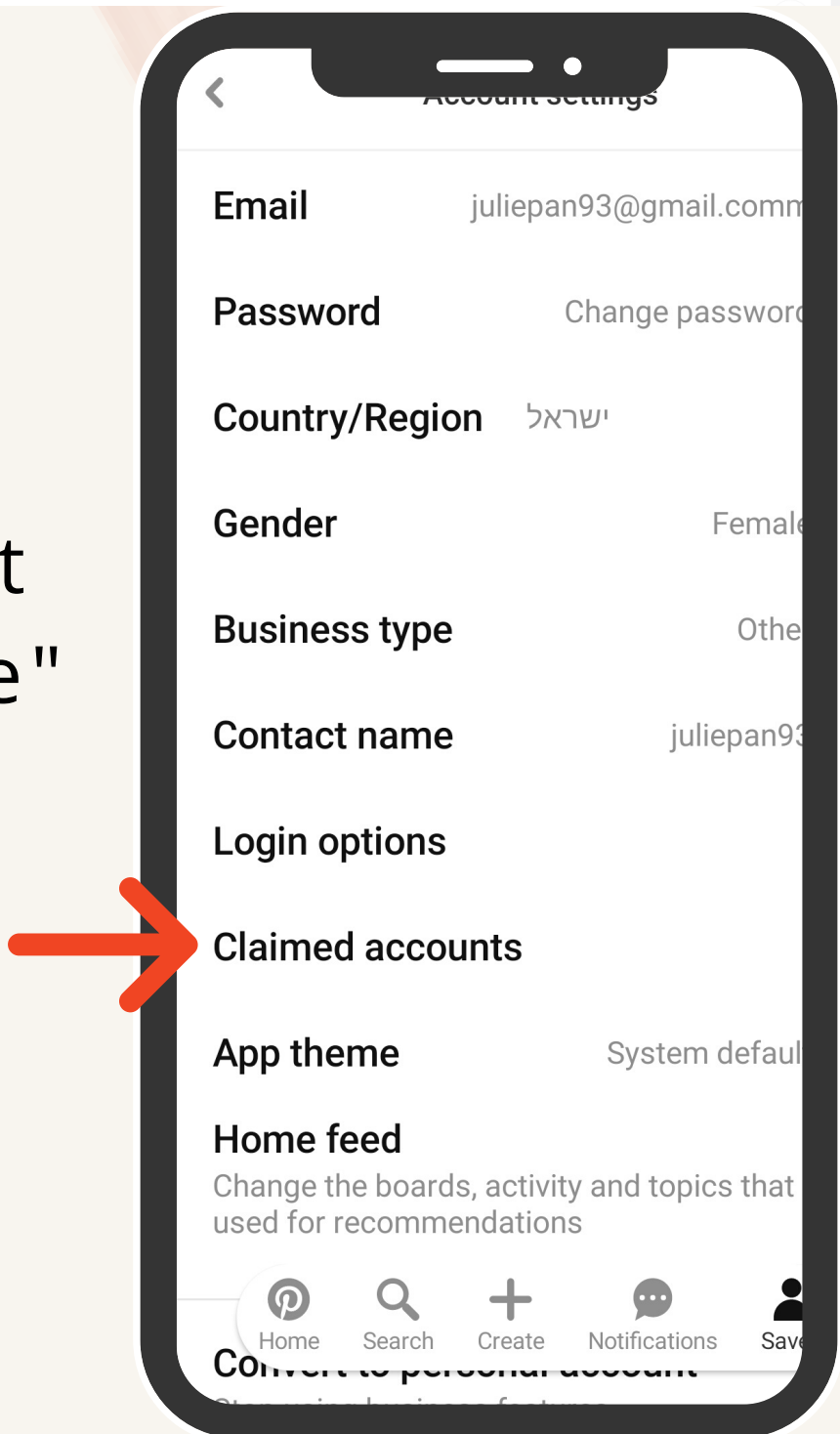# Once you have gone through "account settings" you can go to "claim"

By using the "CLAIM" button You can connect your website and your Instagram.

Claim your website

Claiming your website allows you to get attribution and analytics for your content which may already appear on Pinterest. **Learn more**

Claim your website

| julia-digital.co.il/ | | **Claim** |

Claim other accounts

We'll attribute Pins from your claimed accounts to you. You'll get stats about each Pin. We will also use claimed account information to help distribute your content and offer you additional Pinterest features and content. **Learn more**

Instagram
Add your name and profile picture to Pins from your Instagram account.
Auto-publish your latest Instagram post(s) daily to the board below. **Learn more**

Select a board — Enable
☑ Publish all of your existing Instagram posts

Etsy
Add your name and profile picture to Pins from your Etsy shop. — **Claim**

YouTube
Add your name and profile picture to Pins from your YouTube channel. — **Claim**

- Edit profile
- Account settings
- Claim
- Notifications
- Privacy and data
- Security
- Apps

EDIT ALSO HERE

juliepan93 — Edit profile

Activity Community Boards Pins

Latest

"Claim" action is meant to say "this user is mine" and "This site is mine"

Account settings

Email	juliepan93@gmail.comm
Password	Change password
Country/Region	ישראל
Gender	Female
Business type	Othe
Contact name	juliepan93
Login options	
Claimed accounts	
App theme	System default
Home feed	

Change the boards, activity and topics that used for recommendations

Home Search Create Notifications Save

Step 3
The fun begins

After we finished the boring part, let's move on to the most fun part of the guide
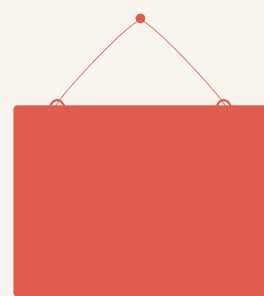
But before that....
what is the difference between "pins" and "boards"?

PINS

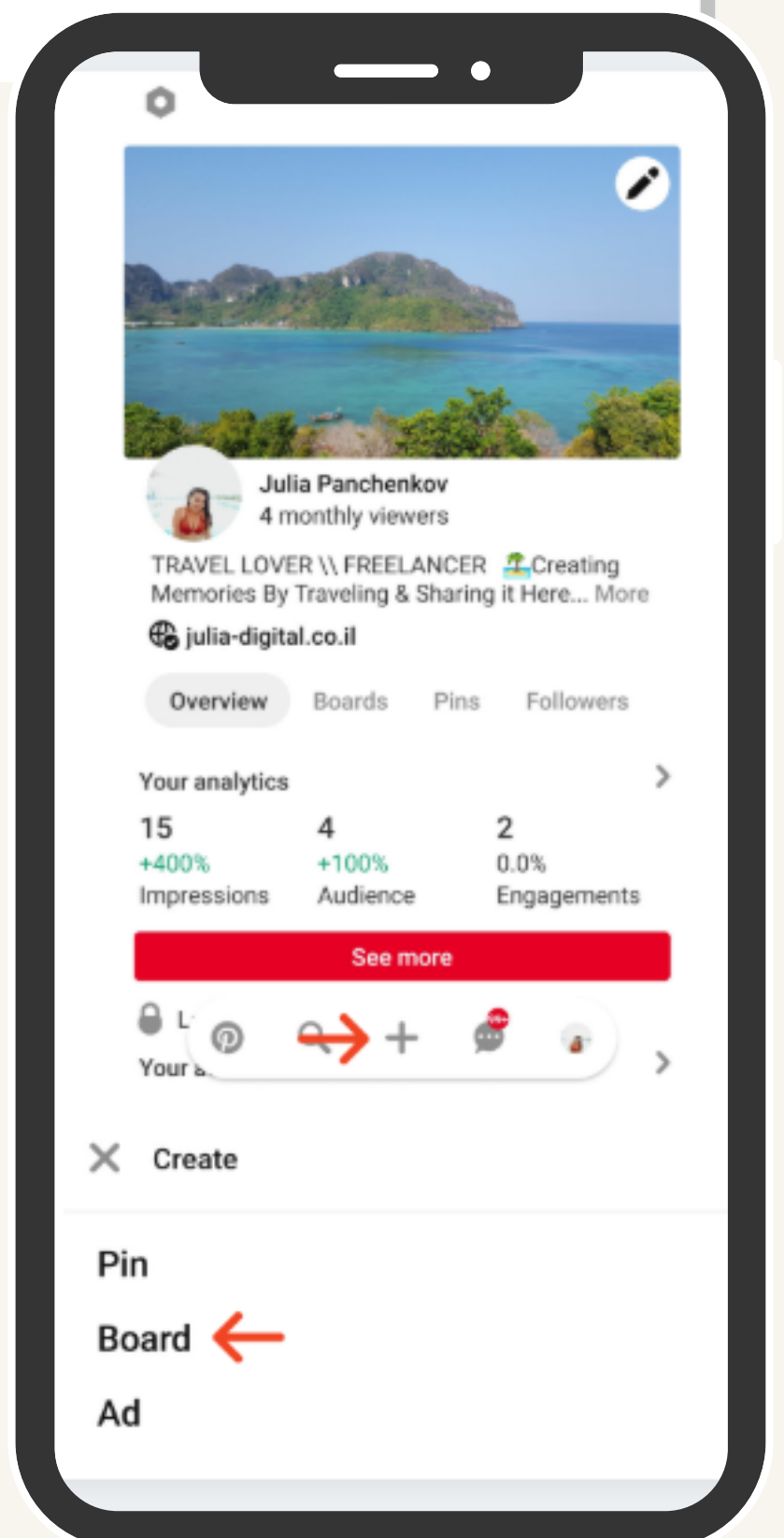Think of it as a single post you upload on a social media

BOARDS

Those more like a collage of posts chracterized by the same field on niche. Basically "BOARDS"are designed to organize all "PINS" into a particular category

Click on the profile picture and it will bring you to your profile
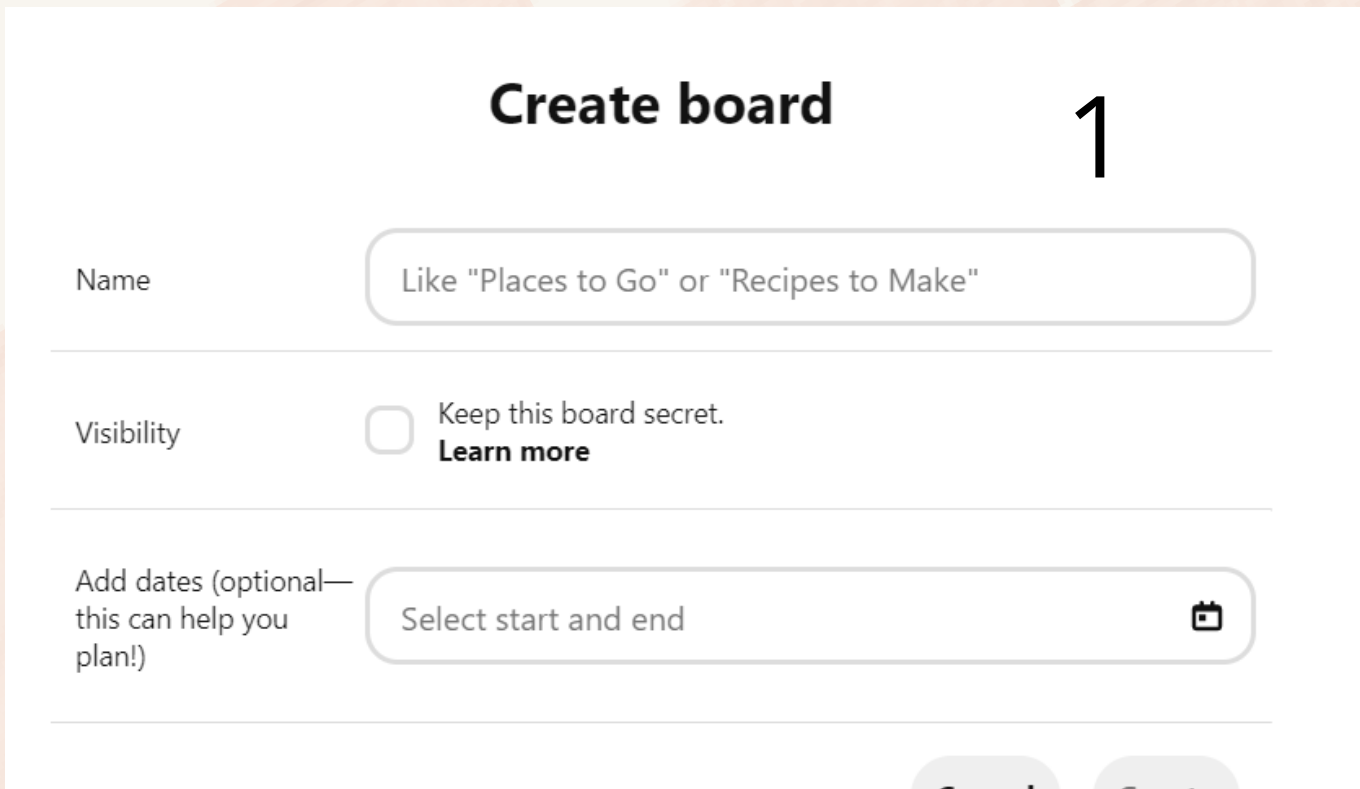# I personally, starting with BOARD first.
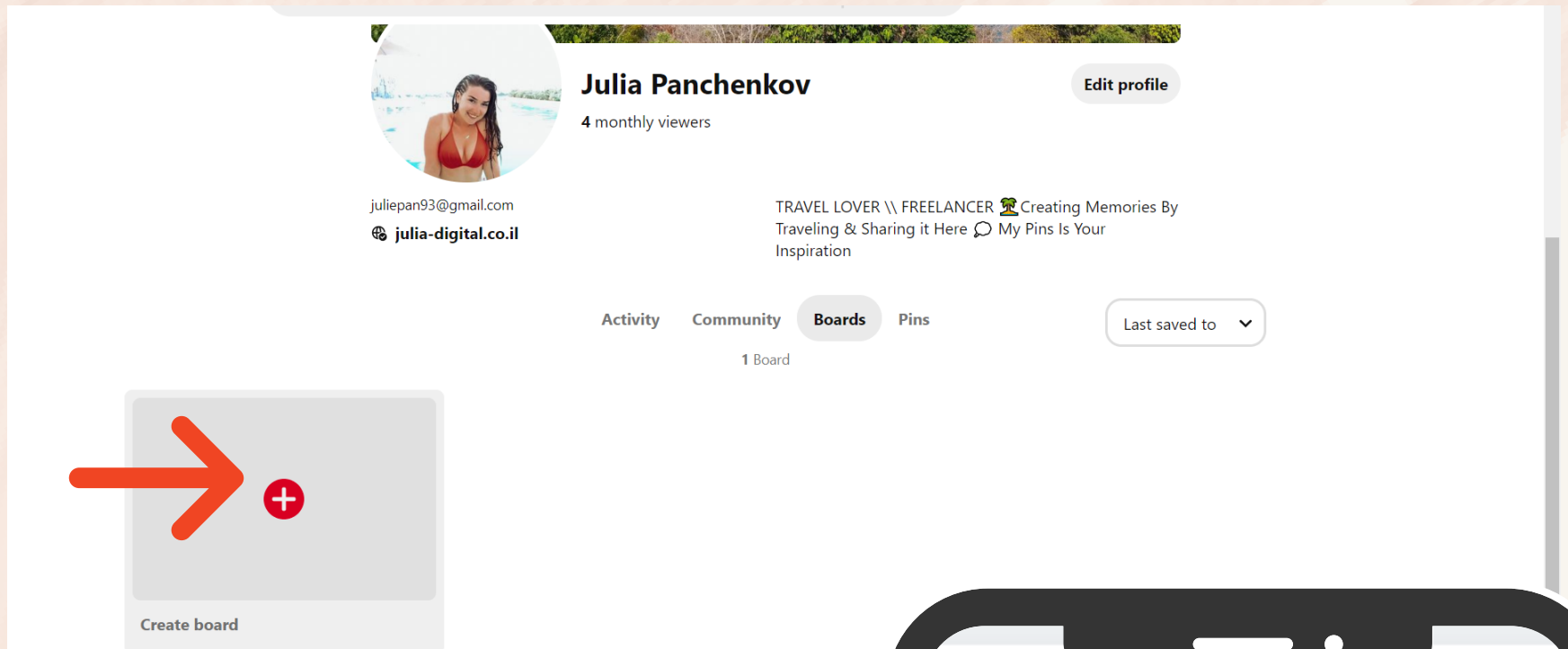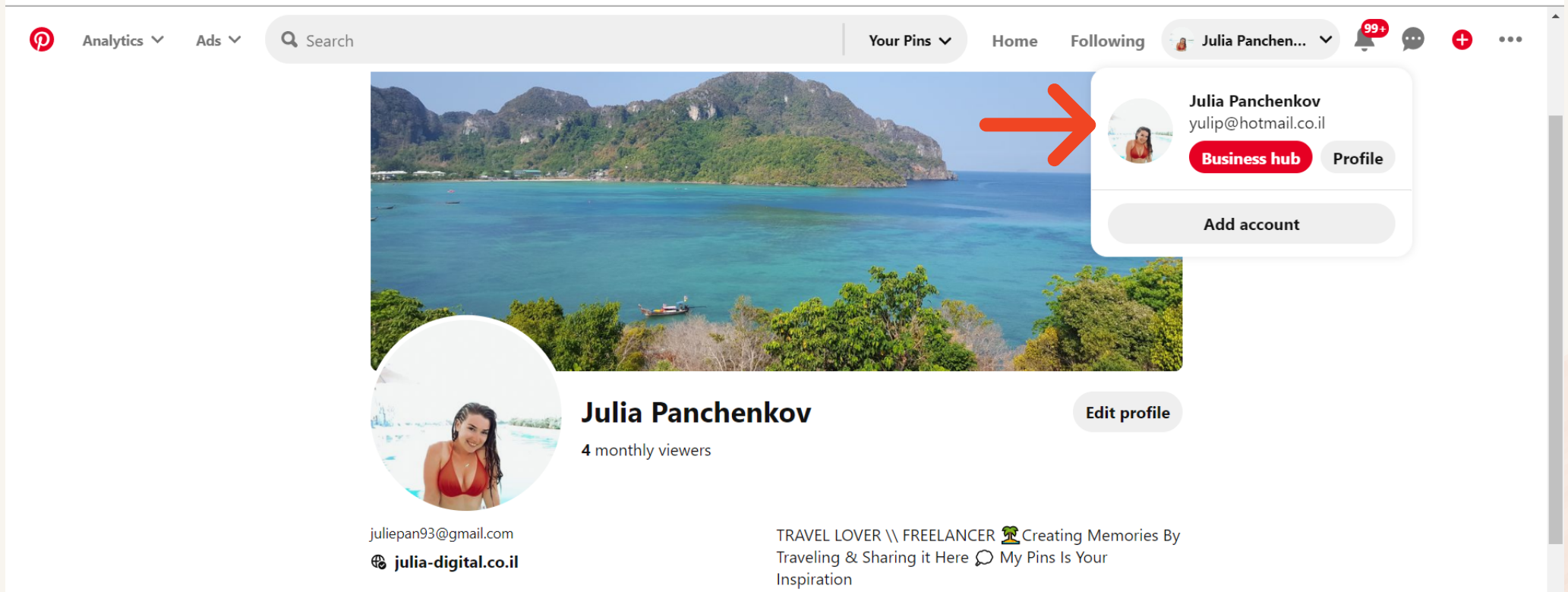
PRESS "+" TO ADD PIN or BOARD

The guide is about creating your "Board & PINS".
You have an option to really plan your trip by collecting all kinds of "PINS" from other users
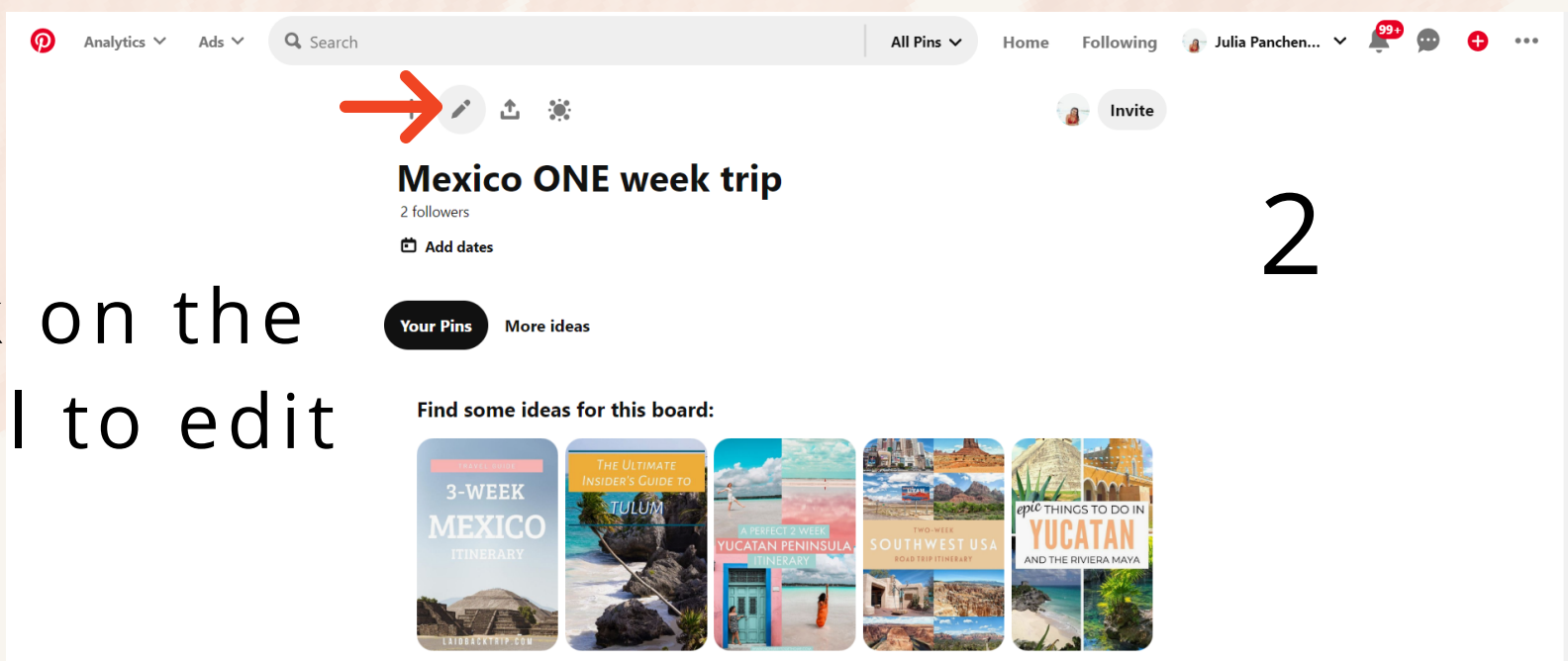
Create board

1

Name | Like "Places to Go" or "Recipes to Make"

Visibility | ☐ Keep this board secret. **Learn more**

Add dates (optional— this can help you plan!) | Select start and end 📅

2

Mexico ONE week trip
2 followers
📅 Add dates

Your Pins | More ideas

Find some ideas for this board:

Click on the pencil to edit

Characterize your BOARD what is it? which topic? What your readers are going to see here?

Edit your board ✕

3

Name | Mexico ONE week trip

Description | What's your board about?

Category | What kind of board is it? ⌄

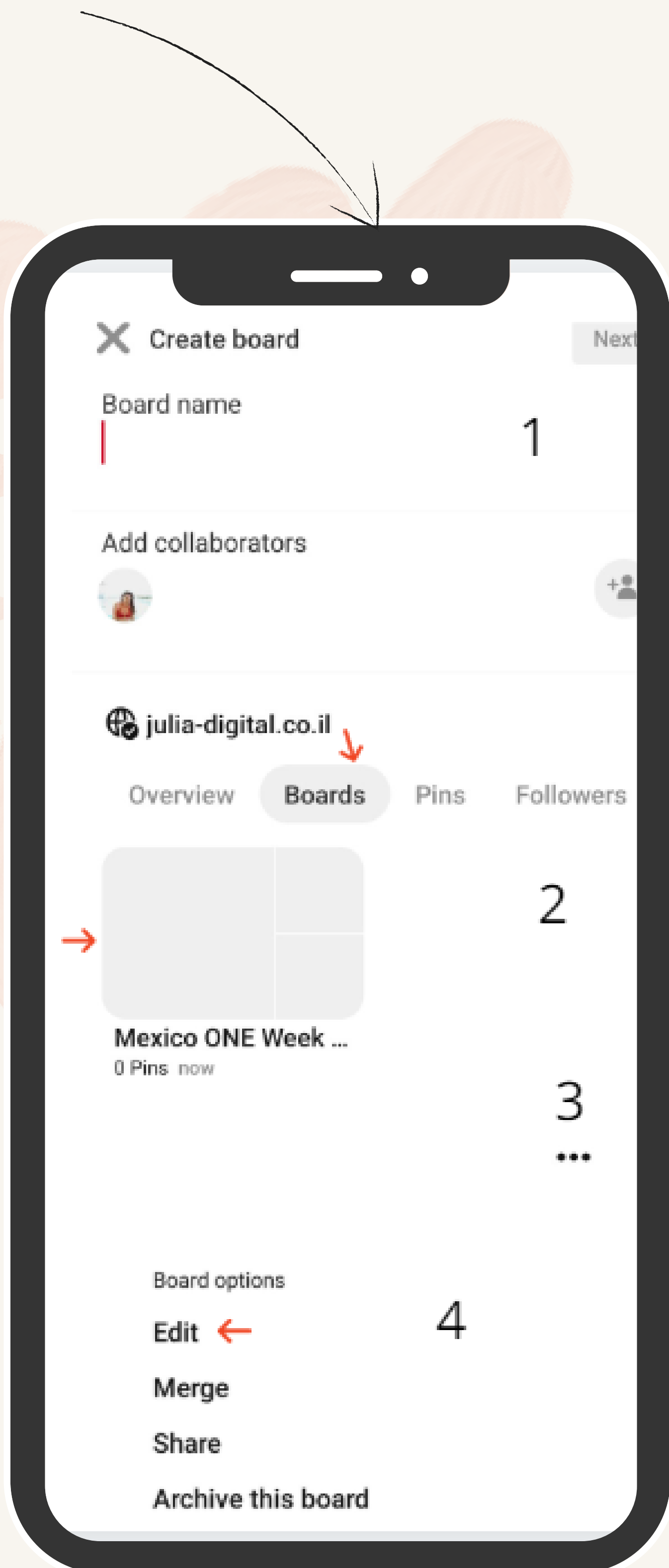Add dates (optional— this can help you plan!) | Select start and end 📅

Visibility | ☐ Keep this board secret. **Learn more**

Personalization | ☑ Show Pins inspired by this board in your home feed.
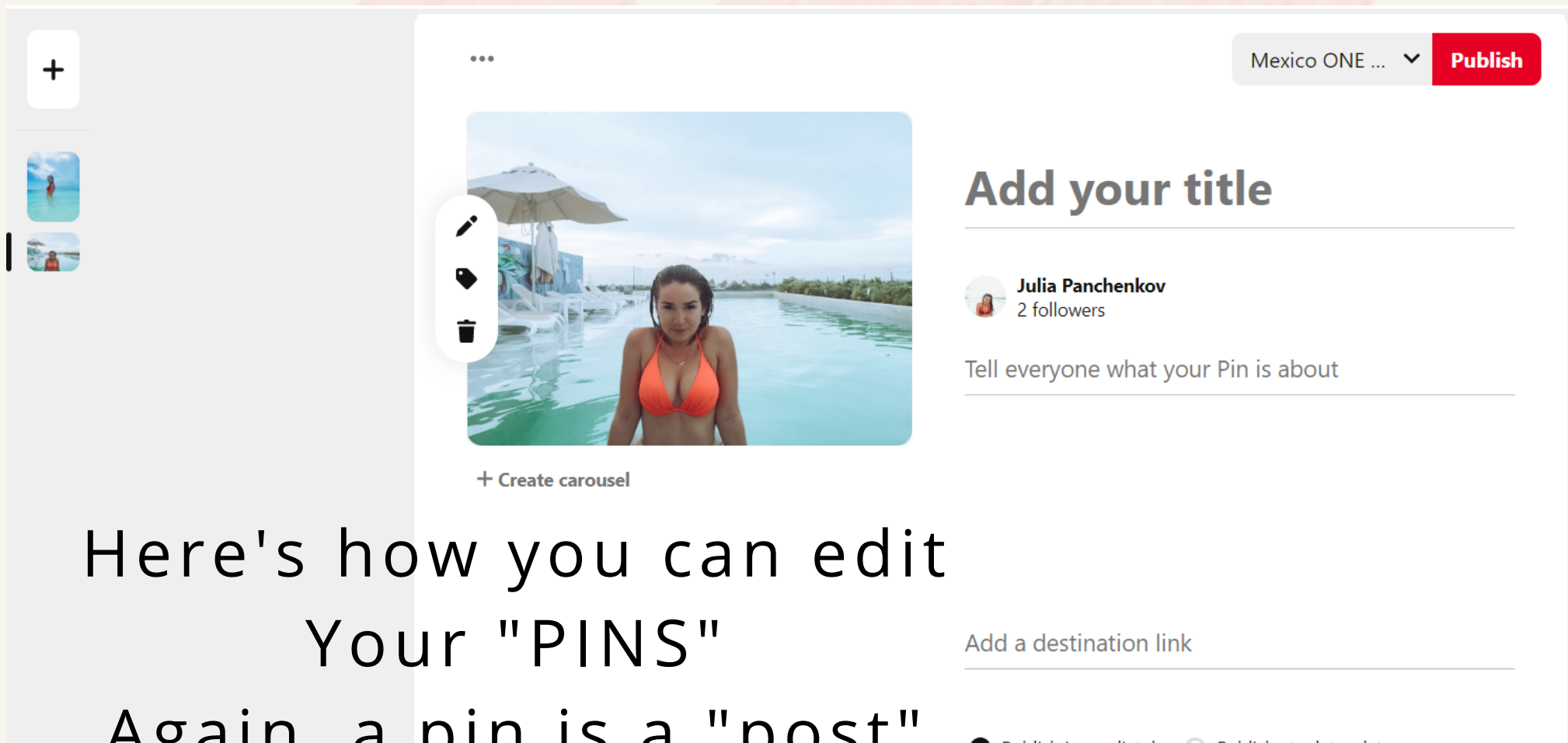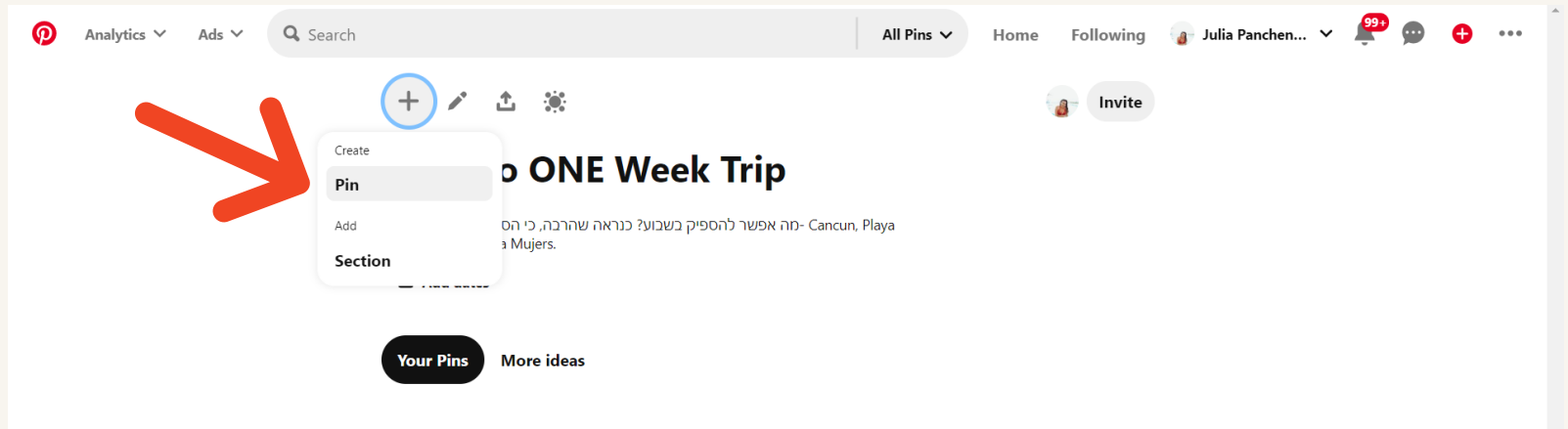
Collaborators **Learn more** | Enter name or email | Invite

Julia Panchenkov
thejuliapanchenkov

It will look like this on mobile
Pay attention to the steps

X Create board   Next

Board name
                                          1

Add collaborators

🌐 julia-digital.co.il

Overview   **Boards**   Pins   Followers

→
                                          2

Mexico ONE Week ...
0 Pins now
                                          3

                                          •••

Board options

Edit ←   4
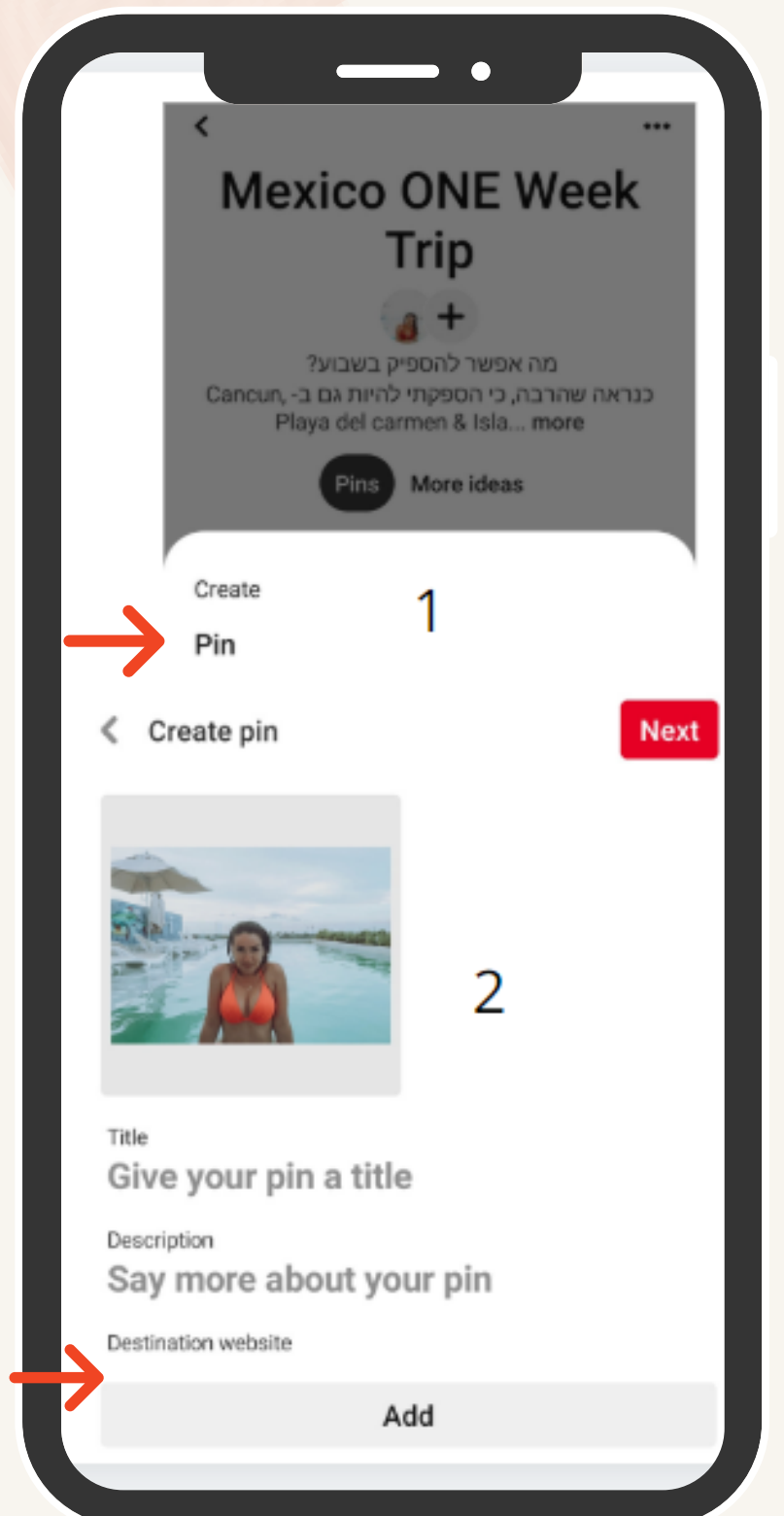
Merge

Share

Archive this board

PINS

Here's how you can edit
Your "PINS"
Again, a pin is a "post"
Within "College = BOARDS"

A SMALL TIP!

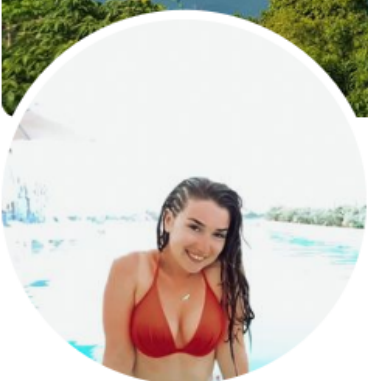If you have a website
Add it
And once they click on the picture
They Will transfer to your site.

VISIT MY PINTEREST

Julia Panchenkov

4 monthly viewers

Edit profile

juliepan93@gmail.com

🌐 julia-digital.co.il

TRAVEL LOVER \\ FREELANCER 🏝️ Creating Memories By Traveling & Sharing it Here 💬 My Pins Is Your Inspiration